

RUMOR FABIO

WEB DESIGNER-
FRONT END DEVELOPER

PROFILE

I'm an experienced and ambitious HTML, CSS and Wordpress developer looking for a challenging new design role in the IT industry. A hard worker with solid knowledge of design. I will be a valuable addition to any team

CONTACT ME

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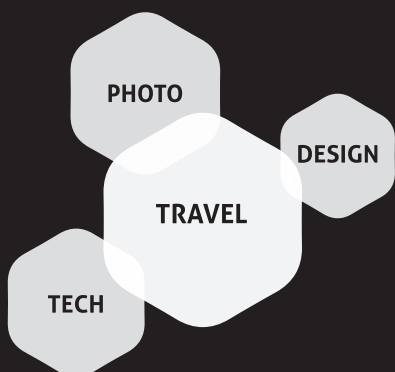
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RECREATION



EXPERIENCE

FREELANCE
(AUSTRALIA)
2016 - 2017

WEB DESIGNER & FRONT END DEVELOPER

Self-taught freelance web designer. Working closely with start-up companies to build and design bespoke company websites and branding.

FRESH AIR LTD
(LONDON, UK)
2015 - 2016

UI/UX WEB DESIGNER & FRONT END DEVELOPER

I was responsible for maintaining company's online presence, website administration, SEO and social media management.

APPLE MODELS
(LONDON, UK)
2015

IT MANAGER - WEB DEVELOPER

Responsible for working on a range of projects, designing appealing websites and interacting on a daily basis with graphic designers, back-end developers and marketers.

METRO PHOTOGRAPHY
(LONDON, UK)
2015

WEB DESIGNER

Leading a small team on a variety of development projects and delivering solutions to meet and exceed clients' briefs

- Working alongside SEO developer to maximise websites' search engine performance
- Optimising websites for all multimedia platforms
- Developing web code
- Developing and maintaining the front end functionality of websites.

KUDOX LTD
(LONDON, UK)
2014 - 2015

SALES AND MARKETING ASSISTANT

Dealing with all customers, implementing marketing campaigns and being able to adhere to moving deadlines. Being involved in a wide range of sales activities across both traditional and digital channels

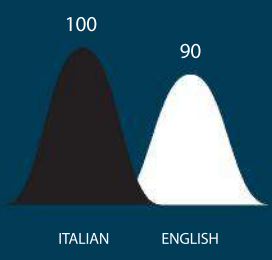
- Compiling and distributing financial and statistical information such as budget spreadsheets
- Assisting with promotional activities
- Visiting customers/external agencies
- Helping to organise market research
- Engage with new customers to explain promotions
- Basic sales administration



PROFESSIONAL SKILLS

PHOTOSHOP	★ ★ ★ ★ ★	JAVA SCRIPT	★ ★ ★ ★ ★
ILLUSTRATOR	★ ★ ★ ★ ★	HTML & CSS	★ ★ ★ ★ ★
INDESIGN	★ ★ ★ ★ ★	WORDPRESS	★ ★ ★ ★ ★

LANGUAGES



WHO AM I?



INTERNATIONAL EXPERIENCE



INTERESTS



EDUCATION

WEB DESIGN
(LONDON, UK)
2014 - 2015

UNIVERSITY OF WESTMINSTER

I developed the skills and techniques necessary to become a web designer. I worked on some projects using industry software such as HTML, CSS, JavaScript, Php, WordPress and Adobe Dreamweaver to explore the techniques necessary to create "responsive" design.

- Improve experience in CSS
- Types of style sheets
- Using an 'external' style sheet
- CSS selector types
- Applying CSS
- Using the 'cascade'

GRAPHIC DESIGN
(LONDON, UK)
2014 - 2015

UNIVERSITY OF WESTMINSTER

Gained a great experience in graphic design and brushed up on my software and design skills. Learned how to work with design concepts using colour, typography and layout.

Explored my creativity, while learning professional software; Photoshop, Illustrator and InDesign. The course involved lectures, discussions, projects and plenty of practical experience



QUALIFICATIONS

MARKETING
2014-2015

PROFESSIONAL DIPLOMA IN DIGITAL MARKETING

This qualification gave me the essential knowledge and skills to plan, implement and monitor effective digital marketing campaigns and contribute to operational marketing plans, using the latest digital tools and practices.

- Search Engine Optimisation
- Web analytics
- Pay-per-click marketing
- Email marketing
- Social media marketing
- Affiliate marketing
- Digital display advertising
- Mobile marketing
- Online video marketing
- Online PR
- E-Commerce

References available on request