

RUMOR FABIO

WEB DESIGNER-
DIGITAL MARKETING SPECIALIST

PROFILE

I'm an experienced and ambitious web developer looking for a challenging new marketing role in the IT industry. A hard worker with solid knowledge of digital marketing. I will be a valuable addition to any team

CONTACT ME

📞 665028571

✉️ fabio_rum@hotmail.com

🌐 www.fabiorumor.com

📍 Carrer de Joaquine Costa

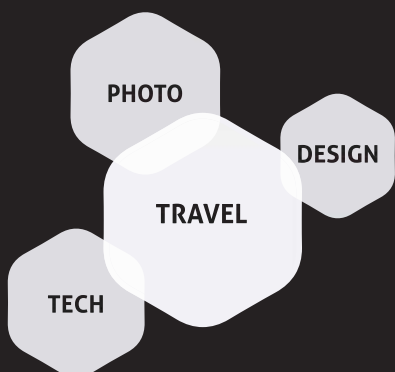
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RECREATION



EXPERIENCE

GOOGLE CLOUD
(SELLBYTEL
BARCELONA)
2018- Present

QUALITY ASSURANCE SPECIALIST

- Controlling and managing performance of the Italian team
- Identifying and escalating quality issues or deficiencies.
 - Investigating opportunities to improve overall quality including continuous real-time monitoring of technical interactions.
 - Evaluating and executing defined work processes and reporting results according to the company style guides
 - Organizing and planning distribution of weekly and monthly targets.

GOOGLE CLOUD
(SELLBYTEL
BARCELONA)
2017

GOOGLE SUITE TECHNICAL SUPPORT ADVISOR

- Advanced support for G Suite collaboration tools, Gmail Ui & Core Google products.
- Email specialist, troubleshooting related to DNS, authentication, mail delivery routing, IMAP/SMTP, desktop & web synchronisation.

FREELANCE
(AUSTRALIA)
2017 - 2018

WEBMASTER & DIGITAL MARKETING EXECUTIVE

Self-taught freelance web designer. Working closely with start-up companies to build and design bespoke company websites and branding.

FRESH AIR LTD
(LONDON, UK)
2016 - 2017

UI/UX WEB DESIGNER & FRONT END DEVELOPER

I was responsible for maintaining company's online presence, website administration, SEO and social media management. Also provided Google Ads (AdWords) PPC account optimization across all products.

METRO PHOTOGRAPHY
APPLE MODELS
(LONDON, UK)
2015- 2016

WEBMASTER - IT MANAGER

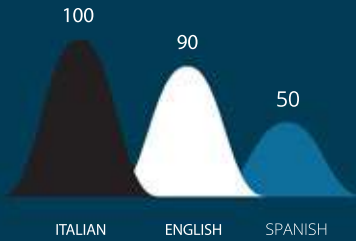
- Leading a small team on a variety of development projects and delivering solutions to meet and exceed clients' briefs
- Working alongside SEO developer to maximise websites' search engine performance
 - Optimising websites for all multimedia platforms
 - Developing web code
 - Developing and maintaining the front end functionality of websites.

KUDOX LTD
(LONDON, UK)
2014 - 2015

SALES AND MARKETING ASSISTANT

- Dealing with all customers, implementing marketing campaigns and being able to adhere to moving deadlines. Being involved in a wide range of sales activities across both traditional and digital channels
- Compiling and distributing financial and statistical information such as budget spreadsheets
 - Assisting with promotional activities
 - Visiting customers/external agencies
 - Helping to organise market research
 - Engage with new customers to explain promotions
 - Basic sales administration

LANGUAGES



WHO AM I?



SKILLS

PHOTOSHOP	★★★★
PPC	★★★★★
ADS	★★★★★
JAVA SCRIPT	★★★★★
HTML & CSS	★★★★★
WORDPRESS	★★★★★

INTERESTS

WEB2.0 **WEB-MARKETING**
 INFORMATION TECHNOLOGY
 S.E.O. **SOCIAL MEDIA** MOBILE APPS **S.E.M.**
 MUSIC **SOCIAL**
NETWORKS **WEB DESIGN** **VIDEO-**
EDITING **SOCCER** **READING** **MOBILE**
 COMPUTING **GUI-DESIGN** **WEB**
ANALYTICS



EDUCATION

WEB DESIGN
 (LONDON, UK)
 2014 - 2015

UNIVERSITY OF WESTMINSTER

I developed the skills and techniques necessary to become a web designer. I worked on some projects using industry software such as HTML, CSS, JavaScript, Php, WordPress and Adobe Dreamweaver to explore the techniques necessary to create "responsive" design.

- Improve experience in CSS
- Types of style sheets
- Using an 'external' style sheet
- CSS selector types
- Applying CSS
- Using the 'cascade'

GRAPHIC DESIGN
 (LONDON, UK)
 2014 - 2015

UNIVERSITY OF WESTMINSTER

Gained a great experience in graphic design and brushed up on my software and design skills. Learned how to work with design concepts using colour, typography and layout.

Explored my creativity, while learning professional software; Photoshop, Illustrator and InDesign. The course involved lectures, discussions, projects and plenty of practical experience



QUALIFICATIONS

MARKETING
 2014-2015

PROFESSIONAL DIPLOMA IN DIGITAL MARKETING

This qualification gave me the essential knowledge and skills to plan, implement and monitor effective digital marketing campaigns and contribute to operational marketing plans, using the latest digital tools and practices.

- Search Engine Optimisation
- Web analytics
- Pay-per-click marketing
- Email marketing
- Social media marketing
- Affiliate marketing
- Digital display advertising
- Online video marketing
- Online PR
- E-Commerce



AWARDS

GOOGLE ADS
 2019

GOOGLE ADS DISPLAY CERTIFICATION

Covered benefits of online advertising and Google Ads, and best practices for managing and optimizing Google Ads campaigns.

GOOGLE ADS FUNDAMENTALS

Covered basic and intermediate concepts, including best practices for creating, managing and optimizing Display campaigns.